



The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
in collaboration with the Office of the Ombudsman
and in partnership with the Asian Institute of Management, Hills Program on Governance
present

Corruption and Development: How Anti-Corruption can be Integrated into Development Measures to Ensure Sustainable Development and Inclusive Growth

May 30, 2013 | 8:30 am | Asian Institute of Management, 3F TPIC and Bancon Room 3/F |
123 Paseo de Roxas, Makati City,

Background

Transparency, accountability and integrity are key determining factors for sustainable development. Corruption and lack of accountability and integrity can have a major impact on the results of development cooperation. At the international level, 140 have signed the United Nations Convention on Anti-Corruption (UNCAC). There are various initiatives from all parts of society to fight corruption. Transparency International (TI) for example is a major actor in raising awareness on corruption and enhancing anti-corruption efforts at international and national levels.

The Philippines is a State Party to the UNCAC and just recently completed its assessment of implementation. Under the current leadership of the Aquino Administration, the fight against corruption is a major item on its agenda. A cabinet cluster on Good Governance and Anti-Corruption had been created, related mechanisms have been put in place and first steps towards implementation of integrity and anti-corruption measures have been taken. For its part, the Office of the Ombudsman, which became fully operational in May 1988, is celebrating its 25th anniversary this year as lead agency tasked to investigate complaints against public officials.

Background *(cont'd)*

The Philippines Development Forum (PDF) Sub-Working Group on Anti-Corruption chaired by the Ombudsman and co-chaired by the United Nations Development Programme (UNDP), identified the following key challenges in fighting corruption:

- (1) The need to strengthen the enabling policy environment to support anti-corruption efforts;
- (2) The need to establish and formulate clear benchmarks and results-based milestones and strengthen mechanisms to monitor and measure progressive realization of anti-corruption targets of Government and;
- (3) The need to strengthen capacities for citizens to engage and exercise their oversight powers to curb corruption and promote transparency in governance.

Corruption is one of the main obstacles to development. Corruption and a lack of transparency in public revenues and spending undermine poverty alleviation efforts and democratic participation. Public resources are squandered instead of being used to promote sustainable development for all. The World Bank Institution has estimated that bribery alone is costing the world 1 trillion US dollars every year.

Corruption creates legal uncertainty. By inflating costs, it holds back the development of the private sector, distorts competition, and deters investors. Corruption weakens political institutions and ultimately calls into question the legitimacy of the state. Disadvantaged sections of the population, particularly women and children, are worst hit. It makes it much harder and more expensive for them to access much needed public services such as basic education and health care. Corruption can be fuelled by inadequate control mechanisms and a lack of transparency and accountability.

Country-specific factors also play a part. It is often a country's rich reserves of natural resources such as oil, gas, minerals or timber that spawn large-scale corruption and non-transparency. In areas like infrastructure or the health sector, corruption can also stand in the way of development. Transparency International (TI) has found, for example, that corruption seriously compromises an individual's right to health. In the end, corruption and non-transparency weaken progress towards attaining the Millennium Development Goals (MDGs).

Prevention of corruption in development cooperation is a major challenge for all actors involved such as but not limited to the development partners, government agencies, private sector and civil society. The German Federal Ministry for Economic Cooperation and Development (BMZ) has elaborated a strategy on how to support partners in addressing corruption and integrity issues. Germany is helping development-oriented partner governments to rid government institutions of corruption and make public administration transparent,

Background *(cont'd)*

effective and responsive to the public's needs. Other development partners and multilateral banks have similarly developed approaches on how to support governments and civil society actors to address governance issues in order to achieve results of development efforts and make efficient use of national and international funding towards sustainable development.

With climate change as an imminent threat to development and the increasing funding available from national budgets and international resources to address mitigation options and the impacts of climate change, the discussion includes strengthening the principles of accountability, transparency, integrity and the rule of law in the responses to climate change in order to pave the way for a more equitable, sustainable future for all.

In this light, GIZ in collaboration with the Office of the Ombudsman and in partnership with the Hills Program on Governance at the Asian Institute of Management (AIM), is organizing an event on Corruption and Development to discuss how corruption and non-transparency can be most effectively addressed including how anti-corruption efforts can be integrated into development measures to ensure sustainable development and inclusive growth. The event is in line with the celebration of the 25th Anniversary of the Office of the Ombudsman.

Participants

The event will include stakeholders from government and development partners, private sector and civil society who have an interest in efforts towards good governance and anti-corruption that assist the Philippines in achieving objectives of economic development, while ensuring ecological integrity and social acceptance.

Programme

08:30	Registration
09:00	Welcome Remarks Atty. Angela G. Garcia, Executive Director of AIM Hills Program on Governance Dr. Joachim Heidorn, Ambassador of the Federal Republic of the Germany
09:15	Introduction Mr. Robert Kressirer, Regional Director of GIZ Philippines and Pacific
09:30	Session 1 - Anti-Corruption and Integrity – A Government and Development Partners’ Perspective Panel Discussion Facilitator: Coco Alcuaz, Business News ABS CBN Key-Note Speech “Corruption and Anti-Corruption Efforts in the Philippines – 25 Years of the Office of the Ombudsman” Hon. Ombudsman Conchita Carpio Morales
10:00	Opening Remarks and Panel Discussion: “Anti-Corruption and Integrity in Budgeting and Management—Challenges for Development” Hon. Florencio B. Abad, Secretary, Department of Budget and Management, Head of Cabinet Cluster Governance and Anti-Corruption “Anti-Corruption and Integrity in German Development Cooperation – Policies and Strategies on Anti-Corruption” Dr. Stefanie Teggemann, Head of Anti-Corruption and Integrity Program, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) “Impacts of Corruption on Sustainable Development and Achievement of the MDGs – Approaches on How to Address Them” Toshihiro Tanaka, Country Director of UNDP
11:20	Open Forum
12:00	Session 2: Panel discussion: Anti-Corruption and Integrity – A Civil Society and Business Perspective Facilitator: Dr. Federico Macaranas, Core Faculty, Washington SyCip Graduate School of Business Panel Members: • Peter Conze, Co-founder of Transparency International • Ramon R. del Rosario Jr., Chairman of the Makati Business Club • Guillermo M. Luz, Co-Chair of National Competitiveness Council • Donato Dionisio Marcos, National President of the League of Municipalities of the Philippines
13:20	Open Forum
14:00	Closing

Morning snacks and lunch will be served.

Speakers and Panelists *(in order of appearance)*



Angela G. Garcia, JD

Executive Director of AIM Hills Program on Governance

Professor Angela G. Garcia, JD is a core faculty member of the Executive Education and Lifelong Learning Center (EXCELL), and is concurrently the Executive Director of the AIM RVR-CV Starr Center for Corporate Governance and the Hills Program on Governance.

Prior to joining AIM, she was a Partner at Skadden, Arps, Slate, Meagher & Flom LLP in New York City, where she focused on corporate and complex commercial litigation. She has had experience with a wide variety of pre-trial, trial and appellate work in both federal and state courts.

Prof. Garcia holds a Juris Doctorate from the Georgetown University Law Center where she graduated cum laude (1989). She received her Masters in Philosophy in International Relations and Diploma in Development Studies from the University of Cambridge (1984), and her BA from Mount Holyoke College cum laude (1982).



Dr. Joachim Heidorn

Ambassador of the Federal Republic of Germany

Dr. Joachim Heidorn has been the Ambassador of the Federal Republic of Germany to the Philippines since 2011. Prior to this, he served as the Ambassador of Germany to the Hashemite Kingdom of Jordan for three years (2008-2011).

Dr. Heidorn's diplomatic experience spans over 25 years. This began in 1985 when he worked in the Middle East Division of the Federal Foreign Office. From 1986-1988, he worked for the German Embassy in London. He was Deputy Head of Mission in the following: Tripolis (1988-1991), Colombo (1992-1996), and Riad (2001-2004). Furthermore, he served as the Head of Division Public Diplomacy of the Federal Foreign Office (2004-2007).



Robert Kressirer

Regional Director, Philippines and the Pacific
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ GmbH)

Mr. Kressirer is the Country Director for the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. Prior to this, he served as the Country Director for Zambia and Zimbabwe, and held head positions in various projects in the former GTZ. He also worked as Land Use Planner/GTZ Co-ordinator "Sustainable Animal and Range Development Programme (SARDEP)", Conceptual Planner in Division "Quality Assurance and Economics of Projects" (GTZ Eschborn), and Specialist for Planning, Monitoring and Evaluation in the "Integrated Rural Development Programme in the North-Western Province of Zambia". Mr. Kressirer also did consultancies in the fields of rural development, tourism planning, and agriculture.

Speakers and Panelists *(in order of appearance)*



Ombudsman Conchita Carpio Morales

Upon her retirement as Associate Justice of the Supreme Court, Justice Conchita Carpio Morales was appointed as Ombudsman of the Philippines. In 1971, she joined the Department of Justice as Special Assistant to then Justice Secretary Vicente Abad Santos. After almost 12 years at the Department of Justice, she joined the Judiciary in 1983, when President Ferdinand Marcos appointed her as Regional Trial Court (RTC) Judge in Pili, Camarines Sur.

In 1986, President Corazon Aquino appointed her as RTC Judge in Pasay City. In 1994, President Fidel V. Ramos appointed her to the Court of Appeals where she eventually headed its 7th Division. In 2002, upon the unanimous endorsement of the members of the Judicial and Bar Council, she was elevated to the Supreme Court by President Gloria Macapagal- Arroyo.

A reform-oriented member of the Judiciary, she acted as the Chairperson of the Supreme Court's Committee on Gender Responsiveness in the Judiciary, and a member of the Committee on Knowledge Sharing and Exchange. A Bar Examiner in Legal Ethics in 2000, she was the Chairperson of the 2010 Bar Examinations Committee.

During the Centenary of UP in 2008, the UP Alumni Association conferred on Justice Carpio Morales the Outstanding Award in Championing Justice/Judiciary. In June 2011, she was adjudged as one of the Ten Outstanding Manilans for her contribution in the field of law and jurisprudence.



Sec. Florencio "Butch" B. Abad

Sec. Abad is currently the Secretary of Budget and Management. He also served as the former Secretary of Agrarian Reform under former President Corazon Aquino's administration and as the Secretary of Education under former President Gloria Macapagal-Arroyo's administration.

Since assuming the role of Budget and Management Secretary, he has successfully spearheaded several expenditure reforms—including Zero-Base Budgeting, Bottom-Up Budgeting, early budget enactments, deeper civil society engagement, and landmark digitization initiatives—effectively bringing greater transparency, accountability, and openness in the public expenditure process. Abad has also done extensive work in the academe and the public and non-government sectors. He served as a research director at the Ateneo Center for Social Policy and Public Affairs in 1986 and has been a regular lecturer at the Ateneo de Manila University's College of Arts and Sciences, School of Government, College of Law and Graduate School of Business. He was also a legal and management consultant to different local and foreign foundations.



Dr. Stefanie Teggemann

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

Stefanie Teggemann is the Head of the Anti-Corruption and Integrity Program at GIZ, advising the German Government on Anti-Corruption policy as part of German development cooperation. Prior to that she was a Senior Public Sector Specialist at the World Bank where she managed lending and research projects on public sector governance and Anti-Corruption in Africa and Indonesia. One of her passions is leadership – a trained coach herself, she brings leadership approaches to the development arena. She holds a Master of Public Administration from Harvard Kennedy School of Government and a MA-equivalent in East Asian Studies from Duisburg University, Germany.

Speakers and Panelists (in order of appearance)**Toshihiro Tanaka**

Mr. Toshihiro Tanaka is the United Nations Development Programme Country Director in the Philippines. Prior to this, he also served as the UNDP Country Director in Pakistan (2009-2012) and in Myanmar (2008-2009). He was also the Deputy Resident Representative in Bhutan (2004-2008) and China (2002-2004), and was the Assistant Resident Representative in China (1999-2002) and Myanmar (1994-1997). Mr. Tanaka's over 28 years of development field experience started in 1983 when he served as the national table-tennis coach in Peru under Japan Overseas Cooperation Volunteer (JOVC) Program. He also served as JOVC Coordinator in Dominican Republic. Before working with UNDP, he worked as a researcher in the Institute for International Cooperation, JICA.

**Peter Conze**

Transparency International

Peter Conze has been active in German development cooperation for 35 years and now works as a consultant in Berlin, focusing in the area of civil society. His many assignments in GIZ include being an assistant to the management board, advisor to the government of Somalia, Head of Department for Southern Africa and the first Head of Department for Eastern Europe after the collapse of the Soviet Union. Mr. Conze further headed the German government's contribution, with a focus on development policy, for/of the Expo 2000 in Hanover. After this he became Head of Division for Africa in the GIZ Head Office, a position he held for 7 years. Lastly, he was appointed Country Director for the GIZ Office in South Africa. He is also a founding member of the anti-corruption organization, Transparency International.

**Ramon R. del Rosario Jr.**

Chairman, Makati Business Club

Mr. Ramon R. del Rosario, Jr. is the President and Chief Executive Office of Philippine Investment Management, Inc. and of PHINMA Corporation (formerly Bacnotan Consolidated Industries). He is Vice Chairman of Trans-Asia Oil and Energy Development Corp. and Chairman of the Boards of Trustees of the educational institutions under the PHINMA Education Network – University of Panganinan, University of Iloilo, Araullo University, and Cagayan de Oro College and other PHINMA-managed companies: Trans-Asia Power Generation Corp., Trans-Asia Renewable Energy Corp., Microtel Inns and Suites (Pilipinas), Inc., Microtel Development Corporation, Fuld & Co., Inc. and Fuld & Co. (Phils.), Inc. He also serves on the Boards of Ayala Corporation and Holcim Philippines, Inc. and of other PHINMA companies.

Mr. del Rosario served as the Philippines' Secretary of Finance under President Fidel V. Ramon from 1992 to 1993. He is Chairman of the Makati Business Club, Integrity Initiative, National Museum of the Philippines, Philippine Business for Education (PBE), and the Philippines-U.S. Business Council. He is the sole private sector member of the Legislative-Executive Development Advisory Council (LEDAC) of the Republic of the Philippines. He is a member of the World Bank-Civil Service Organization (CSO) Advisory Group. He is Vice Chairman of Caritas (Manila), and member of the Boards of Trustees of De La Salle University, the Ramon Magsaysay Award Foundation, Philippine Business for Social Progress (PBSP), Synergeia, and the PinoyME Foundation. Mr. del Rosario obtained his BSC-Accounting and AB-Social Sciences degrees (*Magna cum Laude*) from De La Salle University and Masters in Business Administration degree from Harvard Business School.

Speakers and Panelists *(in order of appearance)*



Guillermo M. Luz

Co-Chair, National Competitiveness Council

Guillermo M. Luz is the Private Sector Co-Chairman of the National Competitiveness Council. From 2006-2011, he was the Executive Vice President and Chief Operating Officer of Ayala Foundation and concurrently served as Director of Ayala Museum. From 1987 to 2006, he was the Executive Director of the Makati Business Club and at the same time was the Executive Director of Philippines-United States Business Council, Philippine-British Business Council, Philippines-France Business Council, Philippines-Singapore Business Council, and Philippines-Malaysia Business Council. Mr. Luz was the Secretary-General of NAMFREL, overseeing preparations for its Operation Quick Count and poll watching in the 1992, 1995, 1998, 2001, and 2004 elections.



Donato Dionisio Marcos

National President of the League of Municipalities of the Philippines

Donato Marcos is the National President of the League of Municipalities of the Philippines since August 2012. He initiated and implemented various advocacies and actions in the public and private sectors. He forged cooperation and agreements and solidified partnerships with international development agencies. As mayor of Paombong, he delivered local government services to the masses through his various programs on health, education, livelihood, the environment, as well as programs for special children, OFWs, solo parents and agricultural workers. Mr. Marcos is also a multi-awarded public servant.

Panel Facilitators



Coco Alcuaz

Business News ABS CBN

Coco Alcuaz is the head of Business News and anchors Business Nightly at ANC, the news channel of ABS-CBN. He previously served as the Manila Bureau Chief of international cable news channel Bloomberg.



Dr. Federico Macaranas

Core Faculty, Washington SyCip Graduate School of Business

Prof. Macaranas is part of the Core Faculty roster of the Washington SyCip Graduate School of Business (WSGSB). He is also a full time professor in the Asian Institute of Management. He was the president of Clemente Holdings (Asia) Ltd. and served as senior adviser on direct investments and mutual funds and economic adviser to the First Philippine Fund (New York). He also served as the Assistant Secretary of Foreign Affairs under the current administration. Under the Ramos administration, he became Undersecretary for Economic Affairs and served as Chairman of the 1996 Senior Officials Meetings of the Asia-Pacific Economic Cooperation (APEC). In 2001, President Arroyo conferred on him the Gawas Mabini, Dakilang Kamanong Award, the highest award given by the Philippine government for diplomatic service.

At the Asian Institute of Management (AIM), he was formerly the dean of the Center for Development Management. He also headed the AIM Policy Center and was the chairman of the Center for Servant Leadership, Philippine Chapter of the Greenleaf Center for Servant Leadership.